



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2014

Multiple District 33

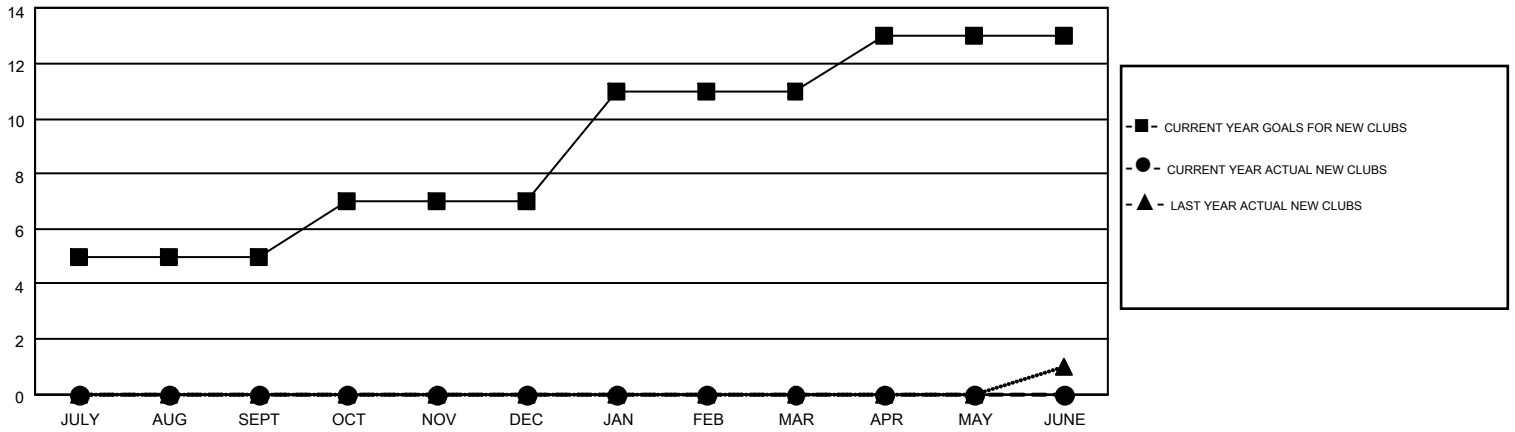
LOCATION: MASSACHUSETTS

GMT: ED LECIUS

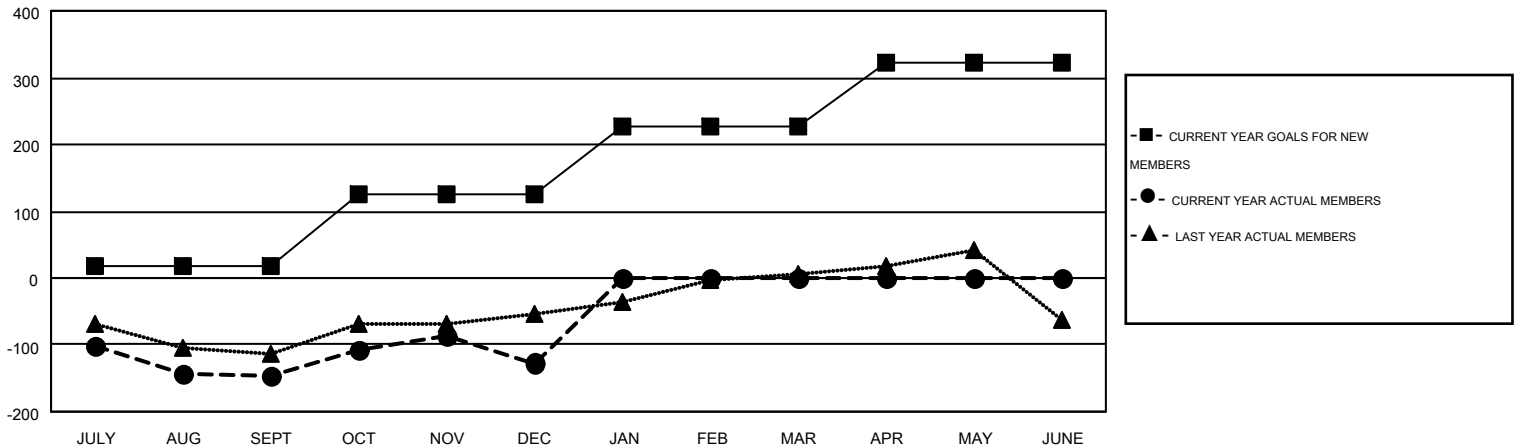
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	5	0	1	-1	JULY/AUG/SEPT	17	155	302	-147
OCT/NOV/DEC	2	0	0	0	OCT/NOV/DEC	108	246	226	20
JAN/FEB/MAR	4	0	0	0	JAN/FEB/MAR	102	0	0	0
APR/MAY/JUNE	2	0	0	0	APR/MAY/JUNE	96	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	120 CLUBS OF 234 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
		MALE	5,240 (69.47%)
<u>DROPPED MEMBERS</u>		FEMALE	2,303 (30.53%)
DECEASED	45	CLICK HERE FOR HEALTH ASSESSMENT DATA	
CLUB CANCELLED	0		
OTHER	483		
TOTAL	528	FAMILY UNIT MEMBERS	1,018
		HEAD OF HOUSEHOLD	492
		NON-HEAD OF HOUSEHOLD	526